

## PRIVACY POLICY

### STANDARD TEMPLATE FOR FERGUSON NON-TRANSACTIONAL OR BROCHUREWARE DOMAINS

#### INFORMATION, COLLECTION & USE

We collect several different types of information for various purposes to provide a personalized experience and to process your questions and requests. We are the sole owner of the information collected on our website. We will not sell, share or rent this information to others except as set out in this Policy or as separately communicated to you. We collect this information from our customers at several different points on our website. This information is used for the sole purpose of providing you the best possible service.

#### SECURITY

We take strong precautions to protect your information both online and offline. We use a variety of technical solutions. Your information is encrypted and is protected by industry-standard Secure Sockets Layer (SSL) software. While we use SSL encryption to protect sensitive information online, we also protect your information offline. All of your customer information is maintained in a restricted section. Only those of our employees who need the information to perform a specific job function (for example, customer service representatives) are granted access to personally identifiable data.

#### CALIFORNIA RESIDENTS' RIGHTS TO PERSONAL INFORMATION

If you are a resident of California, under the California Consumer Privacy Act ("CCPA"), you have the right to request from businesses a disclosure of data collection and sales practices in connection with your data. This includes: categories of personal information collected, the source of the information, use of the information and — if the information was disclosed or sold to third parties — the categories of personal information disclosed or sold to third parties and the categories of third parties to whom such information was disclosed or sold.

As a California resident, you are afforded:

- The right to request a copy of the specific personal information collected about you during the 12 months before your request
- The right to have such information deleted (with exceptions)
- The right to request that your personal information not be sold to third parties, if applicable
- The right not to be discriminated against because you exercised any of these rights.

#### How to Exercise Your Rights Regarding Your Personal Information

You may request a disclosure report regarding your personal information and/or request that your personal information be deleted from our database. To make this request, please contact us by phone at 415-552-5001 or email us at [info@bathandbeyond.com](mailto:info@bathandbeyond.com). Please note, we take security measures to verify our customers to a reasonable degree of certainty prior to providing any information or processing requests. We will respond to your request within 45 days of receipt of your request, after proper verification, unless we need additional time, in which case we will let you know.

For purposes of compliance with the CCPA, and consistent with the CCPA definitions, in addition to the further details as described throughout this Privacy Policy, we make the following disclosures:

- We collect the following categories of personal information: Account information including, email address, name and mailing address, marketing consent and preferences, unique system identifiers, data aggregation used to create and enhance consumer profiles, demographic and behavioral data, consumer purchases, website analytics and network activity:
  - To create account profiles and manage privacy preferences
  - For marketing and promotional activities
  - For personalization to assist in your website experience and to serve relevant content and products.
- We disclose the following categories of personal information to third parties for a business purpose: Account information including, email address, name and mailing address, marketing consent and preferences, unique system identifiers, data aggregation used to create and enhance consumer profiles, demographic and behavioral data, consumer purchases, website analytics and network activity. We do this for the following business purposes:
  - For marketing and promotional activities
  - To provide support and respond to inquiries about our products and services
  - For payment transactions, fulfillment processing and to facilitate delivery in the services we perform
  - For website hosting, monitoring and maintenance to analyze and improve site performance and functionality
  - To other service providers operating on our behalf.
- We do not sell your personal information without your consent.

## COOKIES

We use cookies and similar tracking technologies to track the activity on our website and we hold certain information.

Cookies are files with a small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Other tracking technologies are also used such as beacons, tags and scripts to collect and track information and to improve and analyze our website.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our website.

Examples of Cookies we use:

- Session Cookies: We use Session Cookies to operate our website.
- Preference Cookies: We use Preference Cookies to remember your preferences and various settings.
- Security Cookies: We use Security Cookies for security purposes.

Our website uses "cookies", small pieces of data stored on your computer and delivered through your Web browser.

#### LINKS

Our website often contains links to other sites to provide you with the best information. We are not responsible for the privacy practices of other sites you may visit.

#### CHANGES TO THIS PRIVACY POLICY

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

If you have any questions about our privacy policies, please contact us by phone at 415-552-5001 or email us at [info@bathandbeyond.com](mailto:info@bathandbeyond.com).